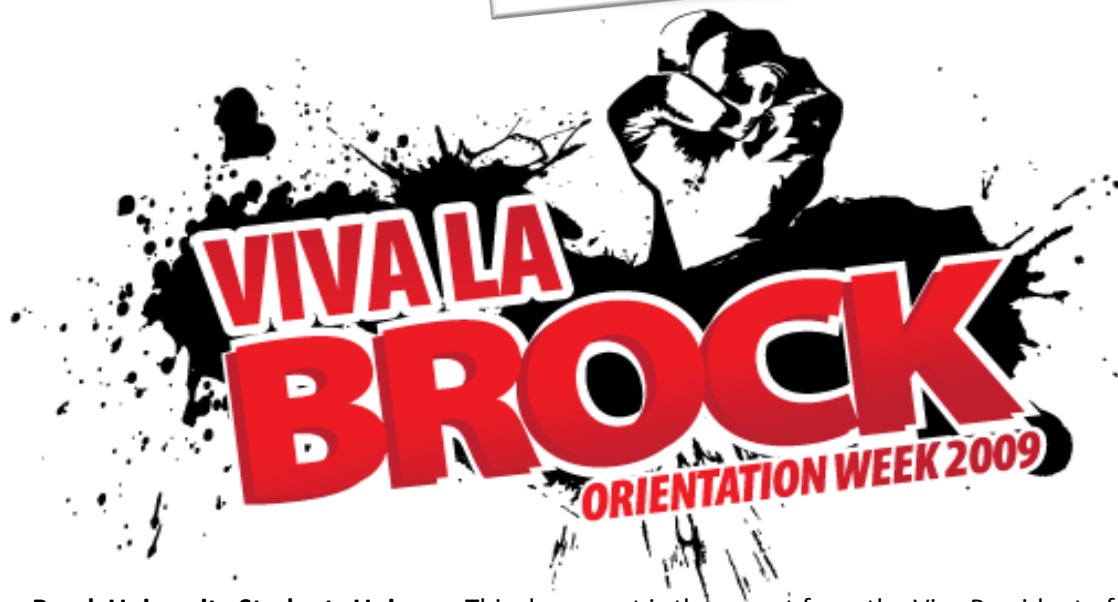


# BUSAC JULY 24th Report

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# 2009



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This document is the report from the Vice President of Students Services, Sohail Ahmed to BUSAC for the second meeting in the year 2009.

# Ladies and Gentlemen

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This document is my report for the second meeting of the Brock University Administrative Council in the year two thousand and nine. I will outline in brief what accomplishments, goals and projects that I have completed and also those that I am working on since the beginning of my term on May 1<sup>st</sup>, 2009.

## The month of May

The month of May was fantastic! As we all settled into our offices and did a lot of teambuilding, I painted my office with chalk paint. But that's not the important part. The month of May was goal setting, structural rearrangements of BOC & SWAT and of course Shinerama! On May 15<sup>th</sup>, Nicole Savage, Sara Glover and I went to the National Shinerama Conference in London, Ontario at Western University. We prepared for the conference well in advance and decided that if we were going to do something, we were going to do it best.

Rest and be sure that we did exactly that. By the last day at the conference we had won every award and took home every trophy that we could have possibly won. We had received more complements than we could handle and of course had pushed Brock University's reputation to its absolute heights. We had been more prepared for the conference than anyone and had blown everyone away. The conference was very productive and informative and was everything we needed to get our Shinerama campaign 2009 kicked off. We set our Shinerama Goal for 2009 \$5,000 higher than the previous year! **The goal for this year is \$30,000!** That's twice the amount of money we raised just 2 years ago.

Our goal for Orientation week sponsorship was decided as well and **this year the goal is a whopping \$50,000.** Curtis Bell our special events coordinator spent a lot of time with everyone in the office to brainstorm ideas for O-week events. Of course reading last year's reports and recommendations was a big part of this month for all my coordinators along with myself.

Near the end of this month we had went on our Managers Retreat to get to know all the office staff including Michelle Post, Chris Green, Michelle Szafer, Nate Pittman, Rob Morosin and Nazir Khamis. This was an absolutely necessary retreat to close the gaps between the managers and new executive's. I felt a lot more comfortable with everyone in the office once the ice was broken at this retreat.

## The month of June

Although a lot of discussion began in May about the big projects each of my coordinators were taking on this year, in June those projects really took off. Sara Glover had started to work full throttle on a few new initiatives such as SWAT Leaders and Club Presidents Meeting weekend.

Curtis Bell had a list of new events we wanted to implement and had created BUSU's first sponsorship website. Nicole Savage was planning Shinerama events as well as working on restructuring Brock Off Campus from head to toe with the implementation of the all new BOC Council.

Near the middle of this month, Lianne Bradley the BUSU president and I along with Rob Morosin went to the COCA Conference in St. Johns, Newfoundland. This was a conference full of live acts, artists, bands and shows. This was an amazing conference and we accomplished a lot at this conference as well as stole some great ideas. We also got a good idea of who we could potentially bring in for the O-week concert. The absolute highlight of this week was the lobster buffet, the 30 pounds of lobster and 50 pounds of crab that we brought home and the breathtaking climb on Signal Hill.

We had a nearly finalized the O-week schedule by this point and had sponsorship calling started and going at full throttle. I had also met a tonne of faculty and staff at Brock University such as Vince Wilson and many others who I will be working with throughout this year.

## The month of July

Well it is July right now of course. July is the month when you have to start looking at your calendar and keep saying, wow its only X number of weeks to O-week and then stress. July so far has been a lot of Shinerama fundraising such as Bar Blitzes and Car shows. We have a final O-week calendar done now and have had our first and second BUSU General O-week meeting.

Big sponsorship contracts have been negotiated and signed. O-week budget has been drafted and details of events are starting to be planned. Risk management for all the O-week events is being done and facilities management is contacted to coordinate needs during July.

Our spirit kit and SWAG items have either been ordered or finalized by early July as well. Production of our O-week website and the Day to day guide has started and is well under way in this month.

Of course a lot of the structural changes we had discussed in May have all been implemented or finalized by this month as well. Club ratifications have started to come in slowly this month as well.

## Conclusion

Of course I cannot write everything I have been up to in one report. Besides everything listed in this report there have been countless meetings and accomplishments that have occurred. Simple small projects as well as other large ones such as Smart Start, Shinerama Golf Tournament and much more have occurred as well. If anyone has any questions about anything absolutely, I am only a phone call or email away.